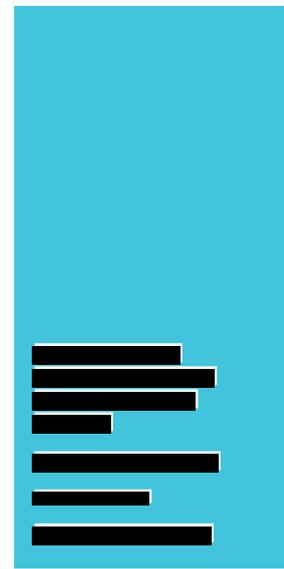


Futureye



To Whom It May Concern,

I would like to nominate for the position of civil society member for Australia's Open Government Forum.

First, my experience demonstrates a long-standing commitment to open engagement with citizens. From my degree in public policy where I focused on citizen engagement, to the businesses I have established on participation on better decision-making.

I began my professional career as a journalist in 1987 at The Age, and in 1992 became the youngest person in the history of Australian journalism to be graded as an A-grade (at just 22 years old) due to my ability to break exclusive stories.

In 1993 I became a pioneer in social licence to operate methodology in resource development corporations where I used my engagement skills to resolve issues so that there was community support for the projects including forestry, mining and industrial sectors.

In 2002, I founded Futureye which specialises in social licence strategy, measurement and execution, which utilises social change theory, community psychology and participation processes to understand and solve challenges society faces.

Futureye is based in Melbourne, but has undertaken significant projects in Asia, Europe and the Americas. I've worked at many different levels from sites, to national and international supply chains where there are reputational, political, regulatory and technical challenges including sustainable soy, dairy, red meat, chicken and gas. In 2014, I led extensive research and development of a pilot model for community engagement for the Roundtable on Sustainable Palm Oil, who were facing a dilemma as the public was widely convinced palm oil was harmful to the environment, regardless of whether or not it was certified. The community engagement strategy was deemed a success, and led to a 116% lift in trust in sustainable palm oil in Europe.

More than nine years ago, I founded WikiCurve, a platform that provides two-way engagement on public policy. Using the digital engagement "plat-forum" we have also incorporate physical engagement into building better societal awareness of the context for policy decisions to enable more rational, evidence-based decision-making. My objective was to create a place for people to delve into and understand the issues from multiple perspectives, through reliable and unbiased sources; how the debate has evolved in the past, what people are saying now, and what needs to happen in the future.

In 2012, Futureye partnered with Fairfax Media in a WikiCurve on drug law reform in Australia, following recent calls for decriminalisation by the Australia21 roundtable which propelled the issue back onto the political agenda. As a result of the WikiCurve campaign, the discussion moved from substantially adversarial to a rational, consultative conversation on ways to address drug law reform and reduce suffering and harm to individuals and the community.

WikiCurve is set to relaunch in late 2017 with the support of the World Economic Forum to build public engagement about the transition to the Fourth Industrial Revolution.

I've had extensive experience working with government, including creating the citizen engagement handbook for the Department of Premier and Cabinet in WA, engagement models with the Department of Primary Industries Victoria and the Great Barrier Reef Marine Park Authority.

I am currently the Gender Equity Ambassador for Victoria due to my work on sexual harassment and workplace bullying that I undertook from 1998 for 10 years.

I believe my experience in social licence, participation and citizenship in the context of policy development is reflective of my commitment to promoting greater engagement and participation between the public and government, industry and business to meet societal expectations. I am an advocate for transparent and accountable practices which are at the centre of WikiCurve and Futureye's tried and tested methodologies.

I would appreciate the opportunity to contribute my expertise to Australia's Open Government Forum, and I hope you will consider my application for the position of civil society member.

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'Katherine Teh-White', written in a cursive style.

Katherine Teh-White

Managing Director